

ARTHUR HUGARD

Hotel Operations & Revenue Management | Hospitality Management Student

Lyon, France | Open to relocation: Singapore, China, Japan, South Korea

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PROFESSIONAL SUMMARY

Second-year hospitality management student at Institut Lyfe (formerly Institut Paul Bocuse), seeking a 2nd-year internship in hotel operations, revenue management or executive management in Asia-Pacific. Hands-on experience as F&B manager and operations coordinator in 4-star hotels, plus a hospitality consulting business focused on revenue growth and customer acquisition. Builder of management tools for a 500-member student association.

EDUCATION

Bachelor (Hons) in International Hospitality & Restaurant Management 2025 – 2029

Institut Lyfe (formerly Institut Paul Bocuse), Écully, France | English-taught international program

French Baccalaureate – Mathematics, Physics-Chemistry, Computer Science 2025

Lycée La Sauque, La Brède, France | Graduated with honours (mention Bien)

PROFESSIONAL EXPERIENCE

Food & Beverage Manager (Internship) Summer 2026

Novotel Bayeux (4-star, 77 rooms) and Le Janjac Restaurant, Bayeux, France

- Managed F&B operations: team coordination, service quality monitoring and staff training (front and back of house)
- Tracked operational KPIs and contributed to menu engineering to improve the outlet's financial performance
- Identified new customer acquisition levers, including visibility on AI-powered search and online channels
- Covered operational positions when needed, including head chef

Operations Coordinator (Internship) Summer 2026

Mercure (4-star) & ibis (3-star) Caen Centre Port Hotel Complex, 226 rooms, Caen, France

- Supported hotel management in coordinating daily operations across two properties
- Monitored key hotel KPIs (occupancy rate, ADR, RevPAR) to support management decisions
- Worked with sales teams on group, tour operator and MICE (seminar) business; assisted front office operations

Hospitality Consultant – Revenue Growth & Business Development (Freelance) 2026 – Present

Arthur Hugard (sole proprietorship), arthurhugard.com

- Audit hotels and restaurants' commercial structure and performance data to identify revenue growth opportunities
- Define and deploy customer acquisition strategies: online advertising, SEO and AI search visibility

Maître d'Hôtel & Chef de Rang (Extra) Jan 2026 – Apr 2026

Cour des Loges, a Radisson Collection Hotel (5-star, 61 rooms), Lyon, France

- Served in bistronomy and fine dining outlets, applying luxury service standards and coordinating with the kitchen

Hotel & Restaurant Practical Training (School Rotations) 2025 – 2026

Best Western Hôtel Saint-Antoine (3-star); La Maison d'Anthouard (4-star); Institut Lyfe restaurants and bars

- Rotated through F&B, bar, front office and housekeeping in economy and luxury hotels (waiter, bartender, receptionist, housekeeping supervisor)

Logistics Manager (Fixed-Term Contract) Jul 2025 – Aug 2025

KZA de la Vape, France

- Supervised logistics and inventory; deployed a computerized traceability system and developed warehouse tracking software

LEADERSHIP & PROJECTS

Head of Advisory & Management – BDS Les Coques (Student Sports Association) 2025 – Present

Institut Lyfe, Écully, France | bdslyfe.com

- Designed and launched the association's web platform, securing online membership payments (Stripe) for 500 members
- Created a merchandise store for additional revenue and centralized member and financial data in a treasurer dashboard

SKILLS & LANGUAGES

Revenue & Performance: Hotel KPIs (Occupancy, ADR, RevPAR), performance analysis, customer acquisition, online distribution, SEO & AI search visibility, business development

Management: F&B and hotel operations, team coordination, staff training, guest relations, leadership, problem solving

Software: Microsoft Office (Excel, Word, PowerPoint); PMS and POS: Opera, Mews, FOLS, Lightspeed; web app development (Stripe, Supabase)

Languages: French (fluent), Russian (fluent), English (C1), Spanish (B2), Mandarin Chinese (beginner, currently studying)